



**KOÇ
UNIVERSITY**
GRADUATE SCHOOL OF BUSINESS

**KOÇ
UNIVERSITY
CEMS MSc in
INTERNATIONAL
MANAGEMENT
PROGRAM**

LEADERSHIP

RESPONSIBILITY

VISION

KOÇ GRADUATE SCHOOL OF BUSINESS

**TO REACH
THE HEIGHTS
YOU ASPIRE!**

Renowned for its top-notch faculty and research,
dedicated to cultivating creative and
socially responsible leaders...



Why a Master of Science in International Management at Koç University?

If your goal is to become a successful and responsible business leader in a global company, Koç University is the best place that will provide you with the necessary skills in its applied learning environment.

In today's rapidly changing business world, companies demand smart, well-equipped, and responsible business leaders who will foresee problems, evaluate opportunities, and handle uncertainties. Both CEMS KOÇ Master of Science in International Management (CEMS KOÇ MIM), and Koç Master of Science in International Management (KOÇ MIM) aim to educate leaders of global economy by linking theory and practice. During their education at CEMS KOÇ MIM and KOÇ MIM, students broaden their perspectives, learn how to generate creative solutions, and address challenges.

A Diversified Curriculum

CEMS KOÇ MIM and KOÇ MIM have diversified curricula that enable students to learn more about the field in which they are interested. We present students a wide range of elective courses ranging from Innovation Management to International Negotiations.

Experiential Learning

We build a bridge between theory and practice with the following essential elements of our curriculum:

- Internships abroad where students experience real life professional learning integrated into an organization's culture and processes;
- Business Projects supervised by both a corporate and an academic coach where students solve a problem in the actual business world together with a Corporate Partner;
- Case Studies facilitating students' learning through analysis of real life situations, involving strategic management and decision making.

We believe that our teaching methodology gives students the courage and confidence they need in a global business context.





Koç University Graduate School of Business

Renowned for its faculty, research, and international partnerships, the Graduate School of Business is a truly exceptional institution dedicated to educating creative, versatile, and socially responsible future leaders.

The Graduate School of Business' mission is to provide the best education in order to contribute to the welfare of Turkey and all humanity. The Graduate School of Business aspires its graduates to become global leaders who are socially responsible and committed to the highest ethical standards.

The Graduate School of Business' research aims to extend knowledge and to influence the intellectual, technological, economic, and cultural advancement of Turkey and its surrounding regions.

Koç University Graduate School of Business strives to achieve excellence. It is a high quality institution that aims to provide the best education with the best faculty, infrastructure, international network, research performance, and the best corporate relations.

For more information please visit:
www.gsb.ku.edu.tr





CEMS - The Global Alliance in Management Education

CEMS is a global alliance of academic and corporate institutions dedicated to educating and preparing future generations of global business leaders to enter into a multilingual, multicultural and interconnected business world through the CEMS Master's in International Management.

CEMS promotes global citizenship, with a particular emphasis on these values:

- The pursuit of excellence with high standards of performance and ethical conduct;
- Understanding and drawing upon cultural diversity with respect and empathy;
- Professional responsibility and accountability in relation to society as a whole.

Facts and Figures

Founded in 1988

30 Schools in 5 continents

72 Corporate Partners

4 Social Partners (NGOs)

1,207 MIM students of 72 nationalities

Over 10,700 alumni of 85 nationalities, working in 75 countries

CEMS Master's in International Management (CEMS MIM)

The CEMS Master's in International Management has consistently ranked in the top 10 since the FT Global Master's in Management ranking began in 2005. Results include:

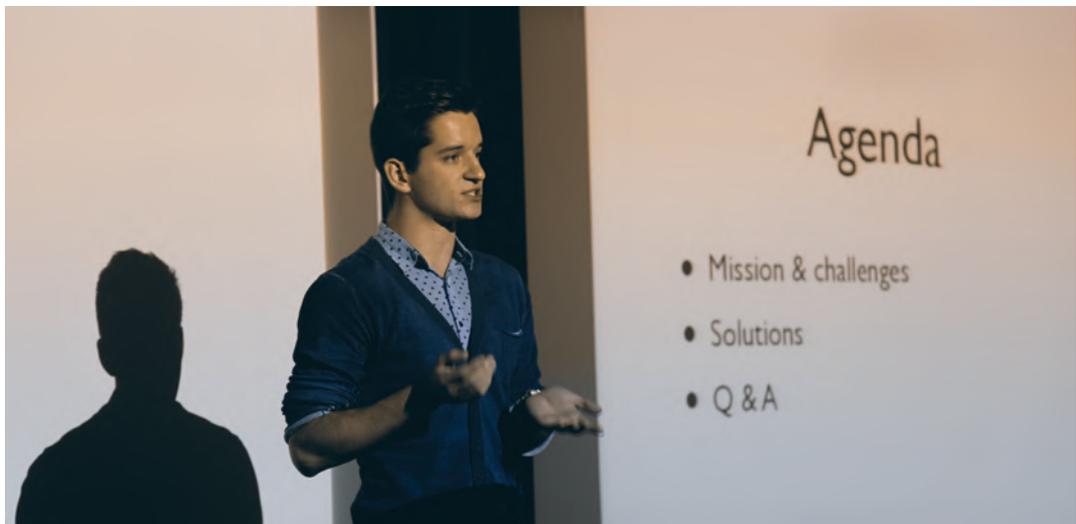
#4 Overall Ranking

#2 for Languages

#4 for International Course Experience

#5 for International Mobility

Koç University is the Turkish National Head Office of CEMS which is the global alliance of leading business schools, multinational companies and NGO's.



CEMS MIM is looking for global talents who value;

- Academic excellence
- International careers
- Intercultural and multicultural skills
- Responsible citizenship
- Social responsibility
- Global values
- Ethical standards



CEMS MIM Admission Requirements

- To have a Bachelor's degree from a recognized university;
- TOEFL or IELTS score (min. score 600/100/250 or IELTS 7.00);
- GMAT or GRE score (min. GMAT score 600 or GRE 150) is an asset. The scores should be sent to institution number 0163;
- Having proficiency in a second language is preferred.
- To complete the application form as specified;
- To submit an official academic transcript from the undergraduate institution;
- To submit three reference letters;
- To submit the application fee payment slip.

Online Submission Page: <https://gradapp.ku.edu.tr>

Students who received their BA or BSc degree in a non-business area (such as engineering, social sciences, arts, etc) can still apply.

Please also note that professional experience is not a requirement for CEMS MIM.

CEMS MIM Program Content

CEMS MIM aims at training future managers who value global citizenship and unity of diversity. In that respect, CEMS offers two must courses: Global Strategy: Responsible Citizenship and Cross Cultural Management. Accordingly, the 12-month CEMS MIM Program Structure is as follows:

CEMS MIM YEAR					
Aug - Jan		Feb - Jul			Term 3
Term 1 - School 1		Term 2 - School 2			International Internship
Block Seminar	Global Strategy and other CEMS Courses	Responsible Global Leadership Seminar	Global Management Practice: Cross Cultural Management and other CEMS courses	Business Project	At any time during the graduate period of studies (Minimum 10 Weeks)
	Business Communication Skill Seminar	Skill Seminars			
Ongoing Language Testing (September & April)					

Semester Abroad

CEMS MIM students spend one academic semester in partner schools. They are integrated in an international cohort of students and exposed both inside and outside the classroom to cross-cultural learning experiences.

For more information: www.cems.org/academic-members/our-members

Internship Abroad

CEMS students are trained as global leaders and as a part of their degree they are expected to have at least 10 weeks of internship in a multinational company that is not in their home country.

Block Seminar

Each year KOÇ CEMS MIM hosts approximately 40 students from CEMS Partner Schools. The students get to spend a full week focusing on the ways of doing business in an emerging country located at the crossroads of Europe and Asia. The Block Seminar Program is designed by incorporation of the exclusive contributions from corporate partners.

CEMS Business Academy¹

CEMS Business Academy is a KOÇ CEMS MIM initiative and it opens the doors of the Global Leaders to CEMS MIM Students. In the academy, the CEMS MIM students get insights on leading a multinational company.

Skill Seminars

The skill seminars are the greatest tools of CEMS Alliance which aims at enhancing the managerial and complementary skills of the CEMS students. They are mainly offered by Corporate Partners.

As an integral part of skill seminars, Koç University Graduate School of Business tailors CEMS Executive Seminar for Future Managers with maximum care and diligence and entirely to contribute both to professional and personal development of KOÇ CEMS MIM Students.

Business Projects

Business Projects are designed as a simulation of real life learning experience for CEMS Students.

Student teams work on a business project at a Corporate Partner company (for 14 weeks) and they are mentored by the advisors in the academic and corporate partner.

Career Forum

CEMS Career Forum, targets only CEMS MIM students, offers prescheduled/round interviews and skill seminars with CEMS Corporate Partners (<http://www.cems.org/corporate-partners>). Career Forum is the greatest job market of the CEMS Alliance.

Pre-Master: For non-business undergraduate degrees

Students who received their BA or BSc degree in a non-business area (such as engineering, social sciences, arts, etc.) can still apply. The ones who are accepted need to take 10 business courses (30 credits) to continue with KOÇ CEMS MIM. The students who have already taken some business courses need to take less.

¹ Koç University Graduate School of Business Exclusive

Employment Statistics: CEMS 2015 Graduates

- 97% are employed or continuing their studies.
- 49% are working outside of their home country.
- 50% have worked for a CEMS Corporate Partner.
- 70% of those that found a job through CEMS, found it through a CEMS personal contact, Career Forum, MIM Programme element (eg. Business Project), or Job Market.
- 18% are in C-level, Director or Vice President positions.
- 97% would recommend the CEMS experience to others.

Main sectors of activity:

Consulting: 20%

Financial: 15%

Consumer Goods: 14%

Technology: 11%

Energy: 5%

Main functional areas:

Consulting: 23%

Marketing/Communications/Advertising: 13%

Finance: 13%

General Management: 11%

Sales: 9%





CEMS MIM - Academic Partners

Finland	Aalto University School of Business
Italy	Bocconi University
Denmark	Copenhagen Business School
Hungary	Corvinus Business School
Spain	ESADE Business School
Brazil	Escola de Administração de Empresas de São Paulo-FGV
Russia	Graduate School of Management, St. Petersburg University
France	HEC Paris
Hong Kong	HKUST Business School
India	Indian Institute of Management
Canada	Ivey Business School
Japan	Keio University
Turkey	Koç University Graduate School of Business
South Korea	Korea University Business School
Belgium	Louvain School of Management
Singapore	National University of Singapore
Norway	Norwegian School of Economics
Portugal	Nova School of Business and Economics
Netherlands	Rotterdam School of Management, Erasmus University
Sweden	Stockholm School of Economics
United Kingdom	The London School of Economics and Political Science
Australia	The University of Sydney Business School
China	Tsinghua University School of Economics and Management, Beijing
Ireland	UCD Michael Smurfit Graduate Business School
Chile	Universidad Adolfo Ibáñez
Germany	University of Cologne
Czech Republic	University of Economics, Prague
Switzerland	University of St.Gallen
Poland	Warsaw School of Economics
Austria	WU (Vienna University of Economics & Business)



CEMS MIM - Social Partners

- CARE International
- European Space Agency
- Fairtrade Labelling Organizations International
- Transparency International
- United Nations Alliance of Civilizations

CEMS MIM - Corporate Partners

A.P. Moller – Maersk
 A.T. Kearney
 ABB
 Arçelik
 Arla Foods
 AstraZeneca PLC
 Bank of Moscow
 Barilla
 Beiersdorf AG
 BNP Paribas
 Coloplast
 Crédit Agricole S.A.
 Daymon Worldwide
 Deloitte Touche Tohmatsu
 Deutsche Bank
 Dropbox
 EDP - Energias de Portugal, S.A.

EF Education First
 ENGIE
 Facebook
 Fung (1937) Management Ltd.
 GlaxoSmithKline
 Google
 Groupe SEB
 Grupa Azoty S.A.
 Henkel AG & Co. KGaA
 Hilti
 HSBC
 Indesit Company s.p.a
 ING Group
 Kerry Group plc
 KONE
 Kowa Company, Ltd
 L'Oréal

Lawson, Inc
 LVMH
 MasterCard
 McKinsey & Company
 Millennium bcp - Banco Comercial Português
 Mondi Europe & International
 MVM
 Natixis
 Nokia Corporation
 Nomura Securities Co, Ltd.
 Novo Nordisk
 Oesterreichische NationalBank
 OMV Aktiengesellschaft
 OTP Bank
 PricewaterhouseCoopers
 Procter & Gamble

Birtaç Eskiciođlu

CEMS 2013 Graduate

International Management Development Associate, Daymon Worldwide, Portugal

I believe that CEMS is more of a unique life experience rather than a master's programme. CEMS offers a solid academic curriculum supported with international business project and international internship which allows students to gain practical experience in international workplaces. On top of all, CEMS opens a door to a great cultural experience which enables students to connect with people from other cultures and start looking at the world from a whole different perspective. Through this new perspective, I believe that CEMS students overcome the boundaries of cultural differences and pioneer the future as ambassadors of global citizenship.

Oraj Bodur

CEMS MIM Student 2015

Google, Ireland

For someone who wants to take a step towards a global career, CEMS is definitely an experience full of opportunities. As someone who wanted to begin the rest of my life with a global career, CEMS has been an amazing experience for me so far. With the people I've met during my CEMS Club Istanbul Presidency, and the experience I've gathered from hosting an international event at Koç University with professionals and academics, CEMS has provided me a truly unique insight. Moreover by attending the CEMS Career Forum in Vienna, I had the opportunity to establish contact with a company I've wanted to work with, Google. After a summer internship at Google's EU HQ, my first step towards my goals was accomplished and I will be returning to Google for a full time position. Until then however, I will enjoy more of Norway where I'm doing a CEMS term in NHH, and I will later return to Dublin for another term in UCD Michael Smurfit GSB. Overall, CEMS has been an amazing value adding experience for me.

Merve Önbas

CEMS Student Board Vice President 2015

Henkel, Vienna

I am Merve Önbas, a CEMS Student from Koç University year 2014/15. I completed my exchange in Vienna University in Economics and Business and enjoyed a wonderful year with CEMS.

I enhanced my CEMS education by joining the Student Board of CEMS where I represented Koç University. I was elected Vice President and Treasurer of the Student Board and have been running this position for a year. This social aspect of CEMS has helped me develop leadership skills on a practical level, skills that I was taught during my CEMS year. I have had the chance to lead 29 students coming from 29 different universities, cities, countries and cultures. Working with exceptional CEMS students has led to projects that have touched the lives of CEMS student from all around the world. Examples include the CEMS Forest project, which enables us CEMS students to offset our carbon footprint throughout our CEMS life, or the Entrepreneurship Project that offers a chance for CEMS students and alumni to form their own business.

Although I was only one part of a whole alliance, being able to have an impact on students, alumni and all of the CEMS offices has been a major achievement in my career and a glimpse into my future as an international leader.



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www.cems.org

For enquiries:
turkey@cems.org



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Koç University Graduate School of Business
Rumelifeneri Yolu Sarıyer 34450 İstanbul
Tel: +90 212 338 1338 Fax: +90 212 338 1652
e-mail: gbsb@ku.edu.tr

For more information or to apply, please visit:
<http://www.gsb.ku.edu.tr>



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