Engineering Motivation Letter Sample

As the world progresses, opportunities increase. But also, candidates. These days if somebody wants to be the best, they must prove themselves in some way or another. I have always tried to be the best at what I do. Whether it is physical activities, education or even video games, I wanted to be the best, sometimes failing miserably, and sometimes exceeding my own expectations.

Since my childhood one of my big dreams was studying in a high-end university. Although my course preference changed many times throughout the years my main goal was always the same: no matter what the course was, it had to be in the best university I can possibly attend. Koç University checks all my boxes. I have only heard positive things about Koç; high rankings, quality of education, renowned professors, and above all of that it is a research-oriented University.

Growing up, technology was always interesting to me. My love to the technology started with video games, just like any other kid. But over the last few years I began to realize how fascinating computers are. How each part has a unique job, and how they all come together to become a machine that holds a very important place in society nowadays. Although I loved learning about software, and how it gives soul to all the parts. What was slightly more interesting to me was the hardware, I grew up to realize that it was because I prefer concrete over abstract, that was what made me choose this program over software engineering or computer sciences. Another factor that lead to this decision was the amount of flexibility, in term of careers, computer engineering had. I always had the fear of not being passionate about my job as much as I am towards my program, but with computer engineering there is unlimited choices to build my career on after graduating; from the medical sector to AI design, from robotics to web design, there is tens of options.

Since then I always tried to learn more about hardware. I have attended 3D designing, graphic design and web design courses; joined a robotics team that I eventually became the captain of, getting third place in the national MateROV competition. My hopes going into this program is taking my knowledge about these topics to the next level and hopefully having a job that I’m truly passionate about after graduating.